

LOS ANGELES ARCHIVES • BAZAAR

#archivesbazaar

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The 10th-Annual
Los Angeles Archives Bazaar
Presented by L.A. as Subject
Now celebrating its 20th anniversary

GREG LUCAS
CALIFORNIA STATE LIBRARIAN
IN CONVERSATION WITH
JUAN DEVIS
SENIOR VICE-PRESIDENT, KCETLink

FEATURED
EVENT

Saturday, October 17, 2015
University of Southern California
Doheny Memorial Library

The stories and history of L.A.—all day, all in one place, at the Los Angeles Archives Bazaar.

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L.A. AS SUBJECT
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L.A. AS SUBJECT

Southern California history comes alive in exhibits from more than 80 historical collections and archives—including L.A.-area universities, libraries, museums, and community organizations. Browse rare collections, consult with experts, and learn how the region's historical archives have informed new scholarship and creative works.

laassubject.org

Presented by **L.A. AS SUBJECT**, the bazaar offers a wealth of resources for exploring the stories of Los Angeles. **L.A. AS SUBJECT**—an association of archives and collections hosted by the USC Libraries—is dedicated to documenting the rich history of the Los Angeles region and to improving the visibility, access, and preservation of archives. A rich variety of educational programs about the hidden histories of Los Angeles are scheduled throughout the day.

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1 L.A.T.B.D

USC Libraries Discovery Fellow Geoff Manaugh and London-based architects Mark Smout and Laura Allen will conduct a public tour of the exhibition *L.A.T.B.D.*, which explores diverse possible futures for the city of Los Angeles.

2 LOST LA

KCETLink and the USC Libraries present *LOST LA*, a new public television series which brings L.A. as Subject collections to the screen in surprising new ways. Screening hosted by producer Nathan Masters of the USC Libraries.

3 PRESERVATION WORKSHOPS

A series of workshops and drop-in sessions will offer both novices and professionals a thorough grounding in the archival care and preservation of scrapbooks, photographs, and even born-digital items.



PROGRAMMING HIGHLIGHTS

FIRST-FLOOR TREASURE ROOM

12:00–12:50 p.m.

L.A.T.B.D.

Join USC Libraries Discovery Fellow GEOFF MANAUGH and architects MARK SMOUT and LAURA ALLEN for a public tour of the exhibition *L.A.T.B.D.*, in the first-floor Treasure Room. *L.A.T.B.D.* incorporates elements of speculative fiction, game design, and detailed architectural modeling to explore diverse possible futures for the city of Los Angeles.

FRIENDS LECTURE HALL (ROOM 240)

9:00–9:50 a.m.

RESEARCHING L.A. 101

Have you ever wondered how to get started with your research on Los Angeles—or with research in general? This presentation, by STEPHANIE GEORGE of CSU Fullerton and LISA CRANE of the Claremont Colleges, will give you a detailed overview of how and where to start, including basic research tips useful for anyone working with primary and secondary source material. Topics will include researching from home, visiting archives, the ins and outs of reading rooms, and more.

10:00–10:50 a.m.

THE PAST, PRESENT, AND FUTURE OF L.A. AS SUBJECT

In the past 20 years, L.A. as Subject has grown from a small program at the Getty Research Institute into an extensive network of archives, libraries, museums, historical societies, collectors, and enthusiasts. L.A. as Subject resident archivists KELSEY KNOX, RACHEL MANDELL, and BETH MCDONALD discuss the past, present, and future of our innovative organization, now administered by the USC Libraries.

11:00–11:50 a.m.

CONVERSATION: STATE LIBRARIAN GREG LUCAS WITH KCETLINK'S JUAN DEVIS

Since he was appointed California state librarian in March 2014, GREG LUCAS has called on libraries to embrace the Golden State's reputation for invention and creativity. As senior vice president of content development and production at KCETLink and executive producer of *LOST LA*—a joint production with the USC Libraries that brings L.A. as Subject member collections to the screen—JUAN DEVIS has taken a prominent role in the sort of endeavors Lucas has encouraged California libraries to undertake. Lucas and Devis will discuss the urgency of such inventive, collaborative uses of library collections and their essential value to Los Angeles and the state.

1:00–1:50 p.m.

PEGHA KUCHA

In commemoration of the 10th-annual Archives Bazaar, six L.A. as Subject members will introduce their collections by sharing notable items related to other milestone anniversaries.

2:00–2:50 p.m.

LATITUDES: AN ANGELENO'S ATLAS

If the Thomas Guide was the atlas of twentieth-century Los Angeles, *Latitudes* is your guide to the heart and soul of the twenty-first-century city. Illuminating topics from taqueros to cycleways, radio stations to lost cattle herds, the maps and essays in this new Heyday book will transform the way you see Los Angeles. LAPL map librarian GLEN CREASON moderates a panel of several *Latitudes* authors, including CHARLES HOOD, who explores L.A.'s urban forest in his essay, SYLVIA SUKOP, who profiled L.A.'s pioneering activists for LGBTQ inclusion among mainstream religions, and NATHAN MASTERS of the USC Libraries, who traced the history of the city's clashing street grids.

3:00–4:10 p.m.

LOST LA (PREVIEW OF A NEW TV SERIES ABOUT LA HISTORY)

Much of L.A.'s past is lost to history—but we can rediscover it in the region's archives. This new public television series, a co-production of KCETLink and the USC Libraries, marries archival materials with innovative forms of storytelling. Premiering in January 2016, a pilot season of three episodes showcases emerging filmmakers who bring L.A. as Subject collections to the screen in surprising new ways. A preview of segments about the city's lost wetlands, abandoned trolley tunnels, and the vanished community of Chavez Ravine follows a conversation among filmmakers JAVIER BARBOZA, MATT GLASS, JORDAN WAYNE LONG, LAURA PURDY, and ALIX SPENCE, moderated by producer/host NATHAN MASTERS.

4:15–5:00 p.m.

IMBIBING L.A.

Museum of the American Cocktail historian RICHARD FOSS will trace the evolution of liquor consumption in Southern California, from the wine-loving Spanish to beer-drinking Germans and Americans; the cocktail culture of the late 1800s; the creation of tiki drinks by Don the Beachcomber in the 1930s, the bizarre concoctions of the swinging 60s; through the more sophisticated drinks of today.

INTELLECTUAL COMMONS (ROOM 233)

9:00–10:30 a.m.

PRESERVING MEMORIES: HOW TO CARE FOR PHOTOGRAPHS AND SCRAPBOOKS FROM ARCHIVAL TREASURES TO FAMILY HEIRLOOMS

Designed for both the novice and professional, this session will cover care and conservation tips for photographs as well as scrapbooks. Topics will include various film formats, print types, and guidelines for the best archival practices for long-term preservation of both black & white and color film. The scrapbooks section will focus on proper supplies, storage, care, handling, and display solutions for them. Presented by the Los Angeles Preservation Network, and featuring photo archivist JEFF THOMPSON of Twentieth Century Fox and conservator DAWN JAROS of the Academy of Motion Picture Arts & Sciences.

11:00 a.m. –12:30 p.m.

PERSONAL DIGITAL ARCHIVING: CARING FOR YOUR DIGITAL SHOEBOX

Today's digital shoebox takes the form of memory cards and online albums. But how does one keep these digital files useful and findable for the long-term? This session will share strategies for personal digital archiving, such as identifying file types, weeding collections, using file-naming schemes, and choosing reliable storage options. Attendees will learn the basics of caring for digital memories in text, image, and audiovisual formats. Presented by MARY WAHL, digital services librarian at CSU Northridge.

1:30–4:00 p.m.

ARCHIVIST FOR A DAY

At this informal drop-in workshop, attendees can learn the basics of physical preservation by working with various formats, including photographic, paper-based, and audio-visual materials. Archival professionals will advise guests on the wide range of tools and supplies available for preserving materials.

LOS ANGELES ARCHIVES BAZAAR

LIST OF EXHIBITORS

ACADEMY OF MOTION PICTURE ARTS AND SCIENCES
ANGELUS MATCH COVER CLUB
ARCHDIOCESE OF LOS ANGELES, ARCHIVAL CENTER
ART CENTER COLLEGE OF DESIGN
AUTRY NATIONAL CENTER, LIBRARIES AND ARCHIVES
AYN RAND ARCHIVES
THE BASEBALL RELIQUARY
BEVERLY HILLS PUBLIC LIBRARY HISTORICAL COLLECTION
BOYLE HEIGHTS HISTORICAL SOCIETY
CALIFORNIA AFRICAN-AMERICAN MUSEUM, RESEARCH LIBRARY
CALIFORNIA HISTORICAL SOCIETY
CALIFORNIA HUMANITIES
CALIFORNIA INSTITUTE OF THE ARTS, INSTITUTE ARCHIVE
CSU CHANNEL ISLANDS
CSU DOMINGUEZ HILLS, ARCHIVES AND SPECIAL COLLECTIONS
CSU FULLERTON, CENTER FOR ORAL AND PUBLIC HISTORY
CSU FULLERTON, UNIVERSITY ARCHIVES AND SPECIAL COLLECTIONS
CSU NORTHridge, SPECIAL COLLECTIONS AND ARCHIVES
CAL POLY POMONA, SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES
CENTER FOR THE STUDY OF POLITICAL GRAPHICS
CHINESE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA
CLAREMONT COLLEGES, SPECIAL COLLECTIONS
COMPTON 725 HISTORICAL SOCIETY
DOMINGUEZ RANCHO ADOBE MUSEUM
EAGLE ROCK VALLEY HISTORICAL SOCIETY
EL PUEBLO DE LOS ANGELES HISTORICAL MONUMENT
FILIPINO AMERICAN LIBRARY—SERVE THE PEOPLE INSTITUTE
FRIENDS OF BANNING MUSEUM
FRIENDS OF GREYSTONE MANSION
GARY WATKINS COLLECTION
GAZIN ARCHIVE
GENEALOGICAL SOCIETY OF HISPANIC AMERICA, SOUTHERN CALIFORNIA
GETTY RESEARCH INSTITUTE
GLENDALE PUBLIC LIBRARY
HEYDAY PUBLICATIONS
HIGHLAND PARK HERITAGE TRUST
HISTORICAL SOCIETY OF CENTINELA VALLEY
HISTORICAL SOCIETY OF LONG BEACH
HOLLYWOOD HERITAGE, INC.
LA84 FOUNDATION
LACMA BALCH ART RESEARCH LIBRARY
THE LANTERMAN HOUSE AND HISTORY CENTER
LOS ANGELES UNIFIED SCHOOL DISTRICT, ART & ARTIFACT COLLECTION AND ARCHIVES
LITTLE TOKYO HISTORICAL SOCIETY
LONG BEACH HERITAGE MUSEUM
LOS ANGELES CITY ARCHIVES
LOS ANGELES CITY HISTORICAL SOCIETY
LOS ANGELES COUNTY PUBLIC LIBRARY RESOURCE CENTERS
LOS ANGELES HISTORIC THEATRE FOUNDATION
LOS ANGELES MARITIME MUSEUM
LOS ANGELES PHILHARMONIC ARCHIVES
LOS ANGELES PUBLIC LIBRARY
LOS ANGELES UNION STATION HISTORICAL SOCIETY
LOYOLA MARYMOUNT UNIVERSITY, DEPARTMENT OF ARCHIVES AND SPECIAL COLLECTIONS
LUNA IMAGING
MARINA DEL REY HISTORICAL SOCIETY
THE METABOLIC STUDIO
THE MUSEUM OF THE AMERICAN COCKTAIL
THE MUSEUM OF THE SAN FERNANDO VALLEY
THE NATIONAL ARCHIVES AT RIVERSIDE
OCCIDENTAL COLLEGE, SPECIAL COLLECTIONS AND COLLEGE ARCHIVES
ONE ARCHIVES AT THE USC LIBRARIES
ORANGE COUNTY ARCHIVES
ORANGE COUNTY HISTORICAL SOCIETY
PACIFIC PALISADES HISTORICAL SOCIETY
ROBERT MENDEL COLLECTION
SAN FERNANDO VALLEY HISTORICAL SOCIETY
SANTA ANA PUBLIC LIBRARY—MEMORIES OF MIGRATION
SANTA MONICA PUBLIC LIBRARY
SEAVER CENTER FOR WESTERN HISTORY RESEARCH
SILVER LAKE HISTORY COLLECTIVE
SOCIETY OF CALIFORNIA ARCHIVISTS
SOUTHERN CALIFORNIA GENEALOGICAL SOCIETY
UC IRVINE LIBRARIES, ORANGE COUNTY AND SOUTHEAST ASIAN CENTER
UC IRVINE LIBRARIES, SPECIAL COLLECTIONS & ARCHIVES
UCLA AIR PHOTO ARCHIVES
UCLA ETHNOMUSICOLOGY ARCHIVE
UCLA LIBRARY, SPECIAL COLLECTIONS
UCSB MAP & IMAGERY LABORATORY
USC DIGITAL LIBRARY
USC LIBRARIES, SPECIAL COLLECTIONS
VENICE HERITAGE FOUNDATION
VISUAL COMMUNICATIONS
WALLY G. SHIDLER HISTORICAL COLLECTION OF SOUTHERN CALIFORNIA EPHEMERA
THE WENDE MUSEUM
WHITTIER COLLEGE, INSTITUTE FOR BASEBALL STUDIES
WHITTIER PUBLIC LIBRARY HISTORY ROOM
WORKMAN & TEMPLE FAMILY HOMESTEAD MUSEUM
WRITERS GUILD FOUNDATION LIBRARY & ARCHIVE

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